



Simplify your life & strengthen your PTA with Just Between Friends

Last year, National PTA selected Just Between Friends, an independent company, as the PTA member management and communications system. Just Between Friends is being used by PTAs for member management, communications, volunteer (participation) management and directory creation.

Over the past year, National PTA and Just Between Friends have been listening to comments of units using the system and have been working on system enhancements based upon that input. The changes made to the system will improve your user experience and save you time.

Why use Just Between Friends?

The system provides tools you need to run your PTA efficiently. And, it's provided to PTA units free from National PTA and Just Between Friends' family-friendly sponsors. It'll help you to manage your members; communicate effectively with your entire school; create directories; and recruit & retain volunteers/participants.

Manage your Members with Just Between Friends

You can add members or have them enter and/or update their own information. So, you'll be able to keep your membership roles, contact lists and directories fresh and accurate. The system makes membership renewal and tracking easy and you'll find the membership card-printing module a breeze to use.

And, based on feedback from unit leaders, Just Between Friends is making significant changes for the upcoming school year – making member management easier than ever. With Just Between Friends, you'll save time and effort when you manage your members.

Communicate with your entire school with Just Between Friends

You now have the ability to attach files of the most popular file formats to your emails. You can create groups and select which groups should receive the emails. The system includes an automatic reminder feature allowing you to select how often and when reminders should be sent. Deadlines and events are automatically posted on a calendar, which can be viewed by members. This all takes place on a secure, private system.

Create directories with Just Between Friends

With Just Between Friends, you have the option of creating paper directories using the system's newly enhanced automated capabilities or secure online directories with powerful search capabilities. The online directories allow for multiple last names in the same family; multiple contact phone numbers and email addresses; and parental control of what information will be shared. You'll save time and cost, while reducing errors.

Manage volunteers and program participants with Just Between Friends

Using Just Between Friends, you'll be able to recruit, manage and report your volunteer and participant activities. The system includes a volunteer and participation management module, which satisfies the **Three for Me** requirements. And, you'll be able to use this module to track participation in other programs.

Just Between Friends helps you motivate parents

Visit www.LearnJBF.com to download marketing materials and templates that help you motivate parents to join the system. You'll find letters you can send to parents asking them to join Just Between Friends with various reasons why they should. You'll also find a letter asking parents to validate their email address and one asking parents to enter their own information.

Just Between Friends continues to add downloadable marketing materials and templates to www.LearnJBF.com that you can use to encourage parents to sign up, validate email addresses and add and update their own household information. Be sure to visit often to see what's new.

Get started today

Don't delay. Get started by visiting www.JustBetweenFriends.com/PTAquickstart and entering your unit.

Learn Just Between Friends

Participate in live, interactive training webinars. You'll find a list and schedule of webinars and lots of how-to information when you visit www.LearnJBF.com.

Already using Just Between Friends?

If your unit is currently using Just Between Friends and has elected new officers, or if you know who your next President will be, now's the time to enter the name of your next President and an alternate group administrator to the system. Visit www.LearnJBF.com for more information or go to www.JustBetweenFriends.com click on the **Contact Us** button -- then, click on **JBF Customer Support**. Just Between Friends will get back to you with instructions that'll enable you to accomplish this task.