



# 2008–2009 Phoebe Apperson Hearst Family-School Partnership Awards

## Application Instructions

### About the Awards

PTA's Phoebe Apperson Hearst Family-School Partnership Awards recognize and celebrate PTAs that are successfully implementing the National Standards for Family-School Partnerships.

There are three levels of recognition:

- \* The **Outstanding Family-School Partnership Award** will be given to one local PTA that has excelled in implementing the National Standards, and includes a monetary award of \$2,000.
- \* The **Family-School Partnership Award of Excellence** will be given to six local PTAs, each representing the best in one of the six National Standards, and includes a monetary award of \$500.
- \* The **Family-School Partnership Award of Merit** will be given to all PTAs that apply to the awards program, in recognition of their commitment to building partnerships.

### Who Should Apply

Any local, council, district, or region PTA in good standing with the state and national PTAs may apply.

### Application Requirements

To be considered for an award, a PTA must complete and submit the online application at [www.pta.org/hearst](http://www.pta.org/hearst) or mail in a hard-copy application containing the following:

- \* A completed application cover sheet
- \* A narrative addressing the PTA's implementation of the National Standards for Family-School Partnerships

*Please submit using only one method.*

### The Narrative

In your application narrative, address the following:

- \* **School Profile:** Briefly describe your school community. For example, what is the school climate? What are the attitudes toward involvement? The opportunities? The challenges?
- \* **National Standards for Family-School Partnerships:** For each National Standard, describe the following:
  - **Implementation:** Describe the practices, programs, and/or policies implemented to address the standard.
  - **Success:** Describe how your school has made real progress in achieving the standard as a result of the efforts described above.
- \* **Next Steps:** Describe how you would use the award monies to continue efforts to strengthen family-school partnerships.



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### If Submitting Online

Use the text boxes provided on the online application to share your narrative.

It is recommended that you type the narrative out in a word processing document beforehand. Review the narrative, then paste it into the appropriate text boxes in the online application. Each text box for the narrative allows 2,000 characters.

Keep a copy of the narrative and the completed online application for your PTA records.

### If Submitting Via Postal Mail

Type or word process your narrative on 8½" x 11" plain white paper, single-sided, with 1-inch margins on all sides. Use Times New Roman or Arial 12-point or larger computer font, or equivalent typewriter pitch, in black ink. Number the pages, and include your PTA name on the top of each page.

Present your narrative according to the outline given here, addressing the National Standards in order.

The narrative for each standard may be no longer than one (1) page; type the standard name at the top of the page. The school profile and next steps may be no longer than a half (½) page each. The entire narrative may be no longer than seven (7) pages total.

Staple the narrative to the cover sheet. Do not place applications in folders or binders of any type. Applications will not be returned. Keep a copy of the cover sheet and narrative for your PTA records.

### Application Deadline

Applications are due by **11:59 p.m. EST, March 1, 2009.**

**Apply online at [www.pta.org/hearst](http://www.pta.org/hearst).**

Application forms may also be downloaded and mailed to

Attn: Hearst Awards  
PTA Office of Programs and Public Policy  
1400 L Street NW, Suite 300  
Washington, DC 20005-9998

All applications must be *received* by the March 1, 2009, deadline. No faxed or e-mailed applications will be accepted. **Late applications will not be considered.**

Download an application or **apply online** at [www.pta.org/hearst](http://www.pta.org/hearst).

### Award Notification

Award winners will be notified in April.

Recipients of the Outstanding Family-School Partnership Award and Award of Excellence will be recognized during the PTA National Convention in Fort Lauderdale, Florida, June 27–29, 2009.